

Signia
by Hilton

Hilton
FOR THE STAY™

Discover.
Connect.
Stay.

Signia by Hilton Atlanta Georgia World Congress Center, Georgia, USA

BRAND PORTFOLIO

Hilton
FOR THE STAY

W
WALDORF ASTORIA

L X R

CONRAD

canopy

Signia
by Hilton

Hilton

CURIO
COLLECTION

DOUBLETREE

TAPESTRY
COLLECTION

EMBASSY
SUITES

TEMPO

MOTTO

Hilton
Garden Inn

Hampton

tru

spark
by Hilton

HOMEWOOD
SUITES

HOME
SUITES 2

LivSmart
Studios

Hilton
CLUB

Hilton
GRAND VACATIONS CLUB

Hilton
VACATION CLUB

Hilton
HONORS



Canopy by Hilton San Francisco SoMa, California, USA

Hilton Global Brand Portfolio

For more information about a specific brand, click a logo below.

LUXURY			
FULL SERVICE			
LIFESTYLE			
			
FOCUSED SERVICE			
ALL SUITES			
			



Global Stats

- 1,182,937 ROOMS***
- 7,530 PROPERTIES***
- 126 COUNTRIES & TERRITORIES**

*Figures include timeshare properties



Award-winning loyalty program with more than **180 MILLION** members.

All data is updated quarterly and is accurate as of December 31, 2023.

Travel with Purpose™

Travel with Purpose is Hilton's Environmental, Social, and Governance (ESG) strategy to drive responsible travel and tourism globally. Through Travel with Purpose, we have set ambitious environmental targets and social impact goals to drive sustainable business operations and help create engines of opportunity in the communities where we serve. Learn more at esg.hilton.com.

Meet With Purpose

Meet with Purpose program was launched to help clients create meaningful change in both the attendee experience and within the communities they visit. Inspired by the connections we make through global travel, Hilton practices hospitality in more sustainable and impactful ways than ever before. Our Meet with Purpose offerings allow customers to gather sustainably, nourish attendees and communities and impact their destination. Learn more at meetwithpurpose.com.

LUXURY

Featuring the finest elements and well-appointed furnishings, our Luxury brands are marked by elegant décor, lavish in-room amenities, luxurious spa treatments, and elevated dining. A personal concierge can create a bespoke experience for each guest.

LUXURY

BRAND



WALDORF ASTORIA
HOTELS & RESORTS

LIVE UNFORGETTABLE.

Waldorf Astoria Hotels & Resorts is the Hilton luxury brand comprised of iconic hotels committed to delivering sincerely elegant service, once-in-a-lifetime experiences and sophisticated accommodations in the most sought-out destinations around the world.

waldorfasteria.com

STATS

GDS Code
WA

Hotels
35

Rooms (Avg.)
360

Wi-Fi
Free Wi-Fi for Hilton Honors members

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
36,000 ft²/3,345 m²

Breakfast
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

The Ritz-Carlton, St. Regis, Four Seasons, Rosewood

L X R
HOTELS & RESORTS

THE WORLD X YOU.

LXR Hotels & Resorts is a hand-picked collection of independent and spirited luxury properties celebrating the timeless pursuit of personal adventure.

lxrhotels.com

GDS Code
OL

Hotels
12

Rooms (Avg.)
Varies by location

Wi-Fi
Free Wi-Fi for Hilton Honors members

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
Varies by location

Breakfast
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

The Luxury Collection, The Leading Hotels of the World, Legend Preferred

CONRAD
HOTELS & RESORTS

NEVER JUST STAY. STAY INSPIRED.

Spanning five continents with more than 40 properties, Conrad Hotels & Resorts creates a seamless connection between bold design, impactful experiences and curated contemporary art to inspire the conscientious luxury traveler.

conradhotels.com

GDS Code
CN

Hotels
47

Rooms (Avg.)
321

Wi-Fi
Free Wi-Fi for Hilton Honors members

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
21,500 ft²/1,997 m²

Breakfast
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

JW Marriott, Park Hyatt, Sofitel, Fairmont

FULL SERVICE

Welcoming guests with premium amenities and signature comforts, our Full Service brands feature upscale offerings, such as sophisticated F&B, including restaurants, bars and in-room dining. Guests also enjoy indulgent spa and wellness services, state-of-the-art fitness centers, world-class meeting & event spaces, complimentary bellman and shuttle service, and more. All delivered through energizing, inviting spaces and caring, thoughtful service.



FULL SERVICE

BRAND



WHERE YOU MAKE THINGS HAPPEN.

An inspired, premier meetings and events-focused brand, created for both meeting professionals and sophisticated travelers alike.

signiabyhilton.com

STATS

GDS Code HH & HL (Int'l)	Hotels 3	Room Rates \$\$\$\$\$
	Rooms (Min.) 500	Meeting Space (Min.) 75 ft ² per key
	Wi-Fi Free Wi-Fi for Hilton Honors members	Breakfast Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

JW Marriott, Marriott Marquis, Grand Hyatt, Fairmont



THE BEACON OF HOSPITALITY.

Leading innovation through a guest experience that sets the benchmark for meaningful experiences at hotels and resorts around the world, Hilton Hotels & Resorts is the iconic flagship brand of the Hilton portfolio.

hiltonhotels.com

GDS Code HH & HL (Int'l)	Hotels 613	Room Rates \$\$\$\$\$
	Rooms (Avg.) 365	Meeting Space (Avg.) 35,000 ft ² /3,250 m ²
	Wi-Fi Free Wi-Fi for Hilton Honors members	Breakfast Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

Marriott, Sheraton, Hyatt Regency, Omni Hotels, Westin



SIMPLY WELCOMING.

For those who enjoy the simple pleasures of travel and appreciate that comfort is found in the familiar and friendly, DoubleTree by Hilton welcomes you with warmth and kindness at hotels and resorts around the world.

doubletree.com

GDS Code DT & HL (Int'l)	Hotels 677	Room Rates \$\$\$\$\$
	Rooms (Avg.) 250	Meeting Space (Min.) 14,000 ft ² /1,300 m ²
	Wi-Fi Free Wi-Fi for Hilton Honors members	Breakfast Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

Holiday Inn, Delta Hotels, Crown Plaza

LIFESTYLE

Not “mass market,” these Lifestyle brands are stays that people want to tell their friends about. Each hotel in this category offers authentic points of view and individual stories that are reflected in every aspect of the immersive experience. They’re known for distinctive designs, locally inspired art, décor, F&B offerings, and an overall vibe that reflects the unique parts of the location’s culture.



LIFESTYLE

BRAND



A POSITIVE STAY.

Canopy by Hilton is a vibrant boutique hotel brand that embodies the neighborhood. Each property is designed to be a modern and unique reflection of the surrounding area, so you always feel like you're part of the neighborhood. From brainstorming or micro-weddings in unique spaces to travel for business or leisure, solo, with friends and family or with a pet, we've got you covered.

canopybyhilton.com

STATS

GDS Code PY	Hotels 40	Room Rates \$\$\$\$\$
	Rooms (Avg.) 165	Meeting Space (Avg.) 3,000 ft ² /280 m ²
	Wi-Fi Free for all guests	Breakfast Available for purchase, Gold/Diamond Honors Credit Applicable

COMPETITIVE SET

Kimpton, Renaissance, 25hours hotels, Hyatt Centric



DISCOVER WHAT'S INSIDE

Curio Collection by Hilton is a global portfolio of upper upscale independent hotels, each one sought out by guests whose desire for exploration draws them to properties with unique character.

curiocollection.com

GDS Code QQ	Hotels 160	Room Rates \$\$\$\$\$
	Rooms (Range) 32-998	Meeting Space (Avg.) Varies by location
	Wi-Fi Free Wi-Fi for Hilton Honors members	Breakfast Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

Autograph Collection, The Leading Hotels of the World, The Unbound Collection by Hyatt



DESIGNED FOR LOCALS, LOVED BY TRAVELERS.

Meet Motto by Hilton, an urban lifestyle hotel located in coveted urban neighborhoods around the world. Bringing together the best elements of a hotel, with locally inspired spaces and neighborhood flavors, we're your launchpad into the city. Our Travel-Sized™ Rooms have everything you need with a smaller, efficient and environmentally friendly footprint.

mottobyhilton.com

GDS Code UA	Hotels 6	Room Rates \$\$\$\$\$
	Rooms (Avg.) 180	Meeting Space (Avg.) 5,000 ft ² or more
	Wi-Fi Complimentary	Breakfast Available for purchase, Gold/Diamond Honors Credit Applicable

COMPETITIVE SET

The Hoxton, CitizenM, Moxy, Yotel



LIFESTYLE

BRAND

TAPESTRY
COLLECTION
by Hilton™

ANYTHING BUT GENERIC.

Tapestry Collection by Hilton is a gathering of original hotels supported by Hilton, meant for guests looking for uncommon experiences and who want to weave their own stories through travel.

tapestriycollection.com

STATS

GDS Code
UP

Hotels
125

Rooms (Avg.)
58

Wi-Fi
Free Wi-Fi for Hilton Honors members

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
Varies by location

Breakfast
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

Tribute Portfolio

TEMPO
by Hilton™

DESIGNED FOR THE RHYTHM OF LIFE.

Designed for ambitious travelers, Tempo hotels feature re-imagined guest rooms, dynamic open concept social spaces, premium Food & Beverage offerings created in partnership with our mates at Bluestone Lane, state-of-the-art fitness facilities and programs, and flexible meeting spaces.

tempobyhilton.com

GDS Code
PO

Hotels
2

Rooms
150-175

Wi-Fi
Complimentary

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
1,000 ft² or more

Breakfast
Available for purchase, Gold/Diamond Honors Credit Applicable

COMPETITIVE SET

AC Hotels, aloft, Cambria Hotels, Hotel Indigo

Hilton adds Graduate Hotels to Global Brand Portfolio

Hilton will acquire the fan-favorite Graduate Hotels® brand, adding a significant growth opportunity for the global hospitality leader in the fast-growing lifestyle hotel market.

The addition of Graduate Hotels to Hilton's global portfolio will offer millions of travelers access to unparalleled hospitality in their favorite university towns. Each Graduate hotel – steeped in local history, charm and nostalgia – is thoughtfully designed to reflect the unique character of its local university, offering the perfect setting for gamedays, reunions, graduations, campus visits and more. Since its inception in 2014, the brand has grown to span the United States and the United

Kingdom, including locations in Ann Arbor, Michigan; Knoxville, Tennessee; Palo Alto, California; State College, Pennsylvania; and Oxford and Cambridge, United Kingdom, with new hotels opening soon in Austin and Dallas, Texas; Auburn, Alabama; and Princeton, New Jersey.

Graduate Hotels are expected to be available for booking via Hilton channels later this year and will participate in Hilton Honors, Hilton's award-winning guest loyalty program for the company's portfolio of more than 7,500 properties worldwide.



Graduate Cambridge, Massachusetts, USA



Graduate State College, Pennsylvania, USA



Graduate Ann Arbor, Michigan, USA

Photo credit Graduate Hotels

FOCUSED SERVICE

Balancing intuitive amenities and on-site offerings with a streamlined staff and footprint, our Focused Service brands deliver many of the same features as Full Service brands (business center, small meeting and event space, pool, etc.) at a more economical price point. Guests enjoy more self-sufficiency and complimentary services that add value to their stay, such as Wi-Fi, all-day coffee and tea, and self-parking.



FOCUSED SERVICE

BRAND



SENSIBLY SOPHISTICATED.

At Hilton Garden Inn, you'll find an open, inviting atmosphere with warm, glowing service – from the first hello to the next – and thoughtful touches that make your stay easier and more comfortable.

hiltongardeninn.com

THE EASIEST DECISION OF EVERY TRIP



Hampton by Hilton delivers a seamless experience every time. From its intuitively designed accommodations, thoughtful service and a range of amenities, guests can always count on being greeted with a warm smile and experiencing an exceptional stay. That's the 100% Hampton Guarantee™.

hampton.com

STATS

GDS Code
GI

Hotels
1,010

Rooms (Min.)
140

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (Min.)
3,600 ft²/335 m²

Breakfast
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

COMPETITIVE SET

Courtyard by Marriott, aloft, Hyatt Place, Holiday Inn, AC Hotels

GDS Code
HX

Hotels
2,971

Rooms (Avg.)
105

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
<1,100 ft²/
<100 m²

Breakfast
Free for all guests

COMPETITIVE SET

Fairfield Inn, Holiday Inn Express & Suites, Comfort Suites, SpringHill Suites

FOCUSED SERVICE



BRAND



CHECK INTO DIFFERENT.

Say hello to a brand-new hotel experience from Hilton that's vibrant, affordable and young-at-heart. Thoughtfully-designed spaces, a 24/7 market, free build your own breakfast and free fast Wi-Fi all at an affordable price.

trubyhilton.com

PRACTICALLY INSPIRED. SIMPLY DELIGHTFUL.

Value-driven offering providing reliable essentials with unexpected touches, featuring simple, inspired design, comfortable guest rooms with practical amenities.

sparkbyhilton.com



STATS

GDS Code RU	Hotels 253	Room Rates \$\$\$\$\$
	Rooms (Avg.) 98	Meeting Space (Avg.) Not available
	Wi-Fi Free for all guests	Breakfast Free for all guests

COMPETITIVE SET

Best Western, LQ Hotel, Quality, Comfort Suites

GDS Code PE	Hotels 8	Room Rates \$\$\$\$\$
	Rooms (Avg.) 60	Meeting Space (Avg.) <1,000 ft ²
	Wi-Fi Free for all guests	Breakfast Free for all guests

COMPETITIVE SET

Baymont, Quality Inn, Days Inn, Super 8, Howard Johnson by Wyndham, Travelodge

ALL SUITES

When you need a space to spread out, our All Suites brands may be the perfect fit. Offering separate areas to sleep, eat and work, they offer amenities like a complimentary breakfast, pet-friendly accommodations, fitness centers, pools, guest laundry facilities, and snack, beverage, and sundry items. Guests always feel right at home.



ALL SUITES

BRAND

STATS



EMBASSY SUITES
by Hilton™

MORE WHEN IT MATTERS.

Embassy Suites is the welcoming brand that offers a comfortable stay through two-room suites, free made-to-order breakfast and complimentary drinks every night.

embassysuites.com

GDS Code
ES

Hotels
267

Rooms (Avg.)
230

Wi-Fi
Free Wi-Fi for Hilton Honors members

Room Rates
\$\$\$\$\$

Meeting Space (Min.)
10,000 ft²/930 m²

Breakfast
Free for all guests

COMPETITIVE SET

Marriott, Sheraton, Hyatt Regency, Westin, Renaissance

EVERY EXTENDED STAY MADE PERSONAL.

Homewood Suites offers a familiar and pleasant environment suited for an extended stay through the comforts of suites with full kitchens.

homewoodsuites.com

HOMEWOOD SUITES
by Hilton™

GDS Code
HG

Hotels
538

Rooms (Avg.)
120

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
<1,000 ft²/
<95 m²

Breakfast
Free for all guests

COMPETITIVE SET

Residence Inn, Staybridge Suites, Hyatt House, Element

HOME 2 SUITES BY HILTON

EXTENDED STAY THE GREEN WAY.

Home2 Suites is the innovative mid-scale brand that offers a cost conscious extended stay through flexible suite configurations featuring kitchens and mindful amenities.

home2suites.com

GDS Code
HT

Hotels
652

Rooms (Avg.)
152

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
Meeting rooms optional

Breakfast
Free for all guests

COMPETITIVE SET

TownPlace Suites, Candelwood Suites, Hawthorn Suites by Wyndham, Woodspring Suites

LivSmart Studios
by Hilton™

APARTMENT-STYLE EXTENDED-STAY

Lower midscale, long-stay hotel for guests booking 20 nights or more. Features deliberate design, spacious apartment style accommodation and a nontraditional lobby experience.

livsmartstudios.com

GDS Code
PY

Hotels
Just launched

Rooms (Avg.)
121

Wi-Fi
Free for all guests

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
N/A

Breakfast
N/A

COMPETITIVE SET

StayAPT Suites, Candlewood Suites, ECHO Suites Extended Stay by Wyndham, EvernHome Suites and Extended Stay America Premier Suites

HOME 2 SUITES BY HILTON

VACATION OWNERSHIP

Where Vacation Feels Like Home.

BRAND

Hilton
GRAND VACATIONS

EXCEPTIONAL LOCATIONS CREATE EXTRAORDINARY EXPERIENCES.

Hilton Grand Vacations is a home away from home in the world's most popular vacation settings, providing modern conveniences and amenities tailored to each destination within spacious, well-appointed studios and one- to four-bedroom suites.

stayhgv.com

STATS

GDS Code
HH & HL (Int'l)

Hotels
92

Rooms (Avg.)
360

Wi-Fi
Free Wi-Fi for Hilton Honors members

Room Rates
\$\$\$\$\$

Meeting Space (Avg.)
<1,000 ft²/
<95 m²

Breakfast
Available at select locations (fees apply)

COMPETITIVE SET

Marriott, Sheraton, Wyndham

PETS WELCOME

At Hilton, we understand that furry friends are family, too! This is why we welcome pets at over 5,000 hotels across the U.S. and Canada with open arms and belly rubs.

For more details, check out:

<https://www.hilton.com/en/pet-friendly/> and [BetterCitiesForPets.com](https://www.bettercitiesforpets.com)



We are also collaborating with Mars Petcare and Greater Good Charities to donate more than 140,000 pounds of retired towels, bathmats, washcloths and other terry products from hotel properties to local animal shelters across the U.S. and Canada.

Check out the story here:

stories.hilton.com

ALL INCLUSIVE. EXTRAORDINARY.

Hilton's all-inclusive portfolio of premium resorts offers all the perks of paradise bundled together in one convenient price tag. Delight attendees with outdoor meeting space, world-class amenities, stunning vistas, energizing nightlife and an array of curated dining options – all included with your stay.

From meetings, events and incentive trips to conventions and the unconventional, nothing beats the ease of an all-inclusive resort that keeps everyone all together. Let our destinations be your ticket to an exhilarating new meeting experience.

Visit hilton.com/allinclusive

Our Hilton All-Inclusive Resorts Offer Unencumbered Access to Unique Amenities and Experiences:

Hospitality That Leaves an Impression

A Legacy of Team Members That Go Above and Beyond For Guests

Breathtaking Spaces

Modern and Comfortable Accommodations Inspired by Locale

Delicious Food & Delightful Drink

Upscale Cocktails and Cuisine with Offerings Available at Your Convenience

Entertainment That Makes a Splash

Sport Facilities, Planned Activities and Entertainment for Guests of All Ages and Activity Levels

Unforgettable Events

Space and Accommodations for Celebrations or Events for Every Budget



Hilton Honors is our guest loyalty program that gives members more of what matters most flexibility, control and value—at our 22 distinct hotel brands.

Member Tier Benefits



Hilton Honors Discount



Points Toward Free Nights,
Travel Partners and More



No Resort Fees on Reward Stays



Digital Check-In



Check-In and Choose Your Room



Digital Key



Free Wi-Fi*



Access to Exclusive
Hilton Honors Experiences

Learn more at hiltonhonors.com

*Must be a Hilton Honors Member. Terms and Conditions apply. Standard Wi-Fi is free. Premium (if available) has a fee. Not free at properties with a resort charge.

HILTON HONORS

Hilton Honors members receive exclusive perks when staying at our more than 7,500 hotels around the world—including amazing resorts, luxury and boutique hotels. Hilton Honors makes staying better.

Tiers & Benefits

MEMBER	SILVER	GOLD	DIAMOND
Entry tier. Retain status in 0-10 nights	Earn Silver in 10 nights, 4 stays, or 25,000 Base Points	Earn Gold in 40 nights, 20 stays, or 75,000 Base Points	Earn Diamond in 60 nights, 30 stays, or 120,000 Base Points

Free WiFi / Earn & Use Points / Exclusive App Features / Elite-level Benefits

Ways to Earn Points



Hotel Stays



Hilton Co-Brand American Express Card Purchases



Lyft Rides (Available in US/Canada)

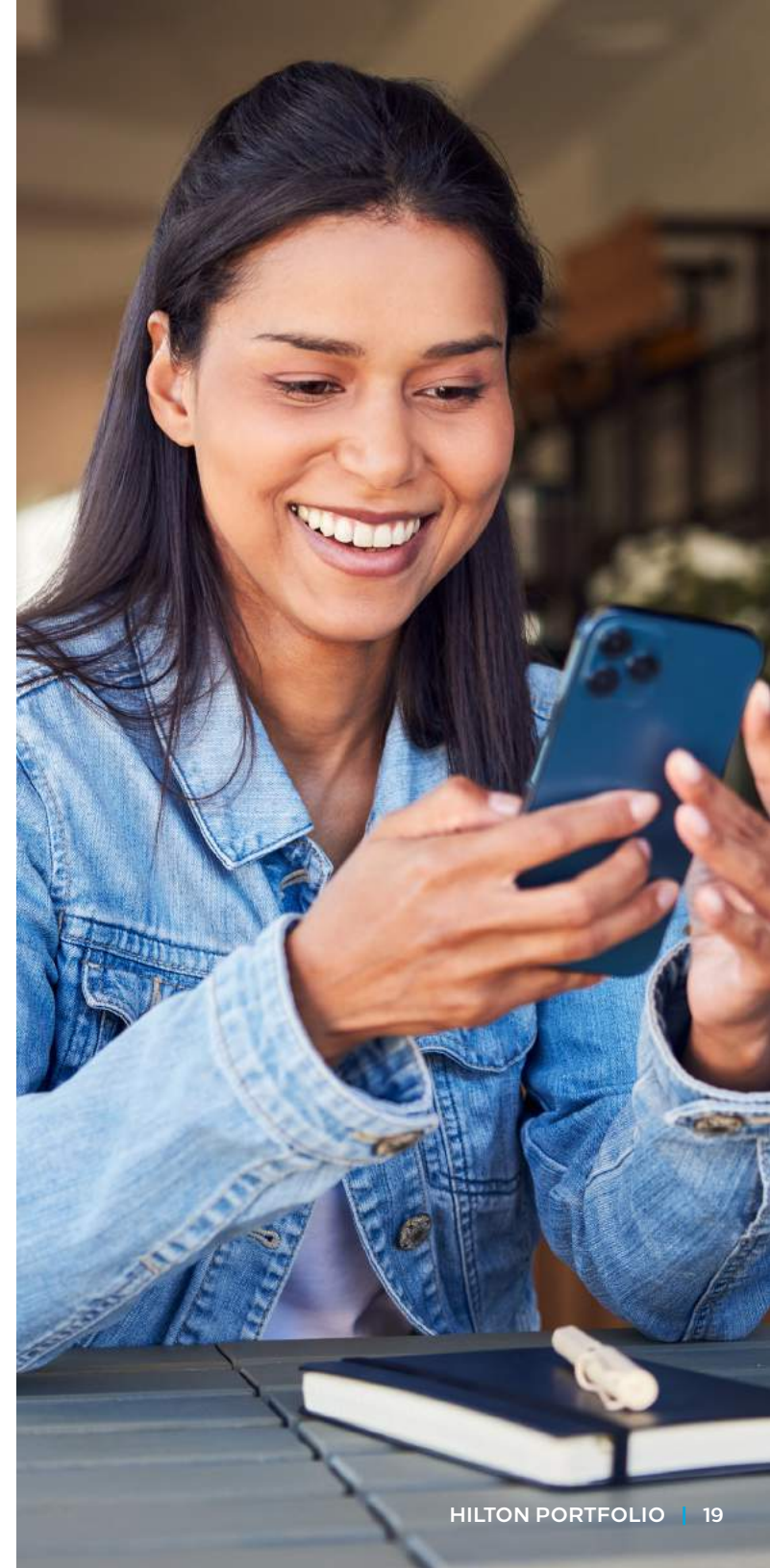


Shopping & Dining Experiences

Points Redemption

Redeem Hilton Honors points for:

- Hotel Stays (Starting at 5,000 points)
- Perks with exclusive partners where you can shop with Amazon, ride with Lyft, rent a car with Enterprise, score concert tickets with Ticketmaster and more
- Once-in-a-lifetime experiences from concerts and sporting events to cuisine and culture



#1 WORLD'S

BEST

WORKPLACE

FORTUNE



IT JUST WORKS

In the hospitality business, service reigns supreme. Certainly a beautiful space in a great location with thoughtful amenities is important, but the true differentiator is service. At Hilton, we believe modeling service is the best way to influence behavior. That's why we're honored to have received the [Best Place to Work](#) award. We know that when we serve our Team

Members, when we make them feel seen and cared for, when we value them for their contributions to and beyond our company, they'll be better equipped to serve and honor our customers, too. Hilton believes service starts from the top.

How can we serve you—our valued partners—today?



Hilton
FOR THE STAY

W
WALDORF ASTORIA

L X R

CONRAD

canopy

Signia
-Hilton

Hilton

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