

EXAMPLE CONFERENCE

MEETING IMPACT ESTIMATE

Hilton



EVENT DETAILS

A 2-day meeting occurring in
July 2020

100 participants



Room block for

100

room nights

600

breakfast(s),
lunch(es) &
dinner(s)



ENVIRONMENTAL IMPACT

The estimated impact of your meeting/event is:



ENERGY
USE

20,888

KBTUs



WATER
USE

9,342

GALLONS*



WASTE
PRODUCED

173

POUNDS*

*Calculated from guest rooms only

CARBON EMISSIONS FOR MEETING/EVENT

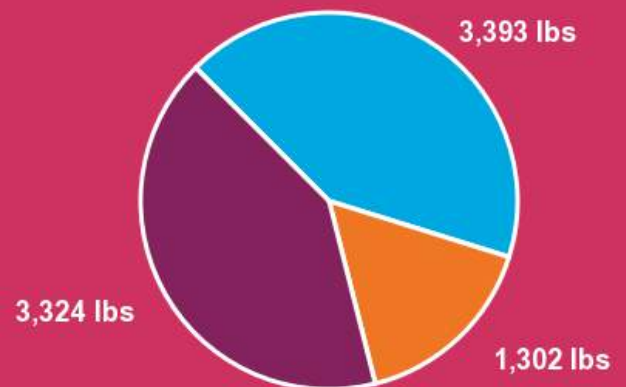
Carbon dioxide (CO₂) is a greenhouse gas that contributes to climate change.

This event's CO₂ emissions are estimated as follows:

3.64 MT OF CO₂e

TOTAL MEETING/EVENT CARBON FOOTPRINT

CARBON EMISSIONS BREAKDOWN



Meals Space Lodging

TRAVEL **WITH PURPOSE**
 MEASURED BY *Light* **STAY**

EXAMPLE HILTON HOTEL

Hilton is committed to cutting our environmental footprint in half and doubling our investment in social impact by 2030. During your next event, leave a positive impression on your guests – and on the planet. Learn more at cr.hilton.com.

HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:

1.4M+

volunteer hours
logged since 2017

32%

reduction in
carbon emissions
since 2008

1.3M+

young people
impacted to date

100%

hotels certified to
environmental and
energy standards

35%

reduction in
landfilled waste
since 2008

OUR HOTEL IS THE PROUD RECIPIENT OF:



International Organization for Standardization (ISO)

- ISO 9001 – Quality Management certification
- ISO 14001 – Environmental Management certification
- ISO 50001 – Energy Management certification
- USGBC LEED Gold Certification
- EnergyStar Certification



OUR ENVIRONMENTAL EFFORTS



ENERGY EFFICIENCY

We are committed to reducing our energy consumption and carbon emissions through such measures as:

- Building automation system upgrades
- Energy efficient lighting upgrades
- HVAC: Install variable frequency drives (VFDs) on pumps and fans



WATER CONSERVATION

Hilton is focused on conserving one of our planet's most precious and finite resources – water. Among other efficiency measures, we have:

- Water Efficient Showers in guest rooms
- Water Efficient Lavatory Faucets and Toilets



WASTE REDUCTION

We recognize the negative impact waste has on our communities, which is why we have implemented waste reduction protocols such as:

- Recycling of waste including aluminum/ metal cans, cardboard and food/organic waste
- Community donations program for Electronics (televisions/office equipment), Hard goods (furniture)
- Cooking oil recycling

WE SET ANNUAL GOALS TO REDUCE OUR FOOTPRINT:

Reduce energy use by 2.5% Reduce water use by 2.5% Reduce waste by 2.0%



OUR COMMUNITY ENGAGEMENT

- 56 Community engagement projects totaling 25,501 Team Member volunteer hours and \$629,620 in local impact
- 426 Donations totaling an estimated \$618,636 value

We support and invest in our community by contributing to the local economy, developing a talented workforce and fostering the local relationships that help ensure success. A few examples of our community engagement:

- Our hotel partners with a local community organization
- Our Team Members are trained on the issue of human trafficking
- Glide Toy Drive volunteer project



YOUR ESTIMATED FOOTPRINT

Prior to your meeting with us, we can help you estimate your event's environmental impact using Hilton's proprietary LightStay Meeting Impact Calculator.

Once your event has concluded, we can update the calculator to account for your event's final details. Speak to your Hilton Sales Representative to learn more.



WAYS TO MAKE A DIFFERENCE

Join us in our efforts to Travel with Purpose. Consider following these examples during your meeting or event:

- Eliminate the use of single-use plastics at your event by switching to reusable options, such as water refill stations, glass/china, travel mugs/bottles, etc.
- Work with the hotel team to reduce food waste through selecting zero-waste menus and creative food presentation, diverting unavoidable food waste from landfill, and/or donating excess, edible food, where allowed by law.
- Encourage attendees to use the Hilton Honors app for digital check-in, keys and check-out to reduce the use of printing, paper and plastic.
- Finally, give us your suggestions about improving the sustainability of your event!

Hilton

Hilton
HONORS