



# Discover. Connect. Stay.

## BRAND PORTFOLIO

Conrad Tulum Riviera Maya, Mexico

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**Hilton**

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**Hilton**  
HONORS

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# Hilton Global Brand Portfolio

For more information about a specific brand, click logo below.

LUXURY				
FULL SERVICE				
LIFESTYLE				
				
FOCUSED SERVICE				
ALL SUITES				

## Global STATS

**1,159,785 ROOMS\***

**7,399 PROPERTIES\***

**124 COUNTRIES &  
TERRITORIES**

\*Figures include timeshare properties



Award-winning loyalty program with more than **173 MILLION** members.

All data is updated quarterly and is accurate as of September 30, 2023.

## Travel with Purpose™

Travel with Purpose is Hilton's Environmental, Social, and Governance (ESG) strategy to drive responsible travel and tourism globally. Through Travel with Purpose, we have set ambitious environmental targets and social impact goals to drive sustainable business operations and help create engines of opportunity in the communities where we serve. Learn more at [esg.hilton.com](https://esg.hilton.com).

## Meet With Purpose

Meet with Purpose program was launched to help clients create meaningful change in both the attendee experience and within the communities they visit. Inspired by the connections we make through global travel, Hilton practices hospitality in more sustainable and impactful ways than ever before. Our Meet with Purpose offerings allow customers to gather sustainably, nourish attendees and communities and impact their destination. Learn more at [meetwithpurpose.com](https://meetwithpurpose.com).



# LUXURY

Featuring the finest elements and well-appointed furnishings, our Luxury brands are marked by elegant décor, lavish in-room amenities, luxurious spa treatments, and elevated dining. A personal concierge can create a bespoke experience for each guest.



# LUXURY

## BRAND

## STATS



### LIVE UNFORGETTABLE.

Waldorf Astoria Hotels & Resorts is the Hilton luxury brand comprised of iconic hotels committed to delivering sincerely elegant service, once-in-a-lifetime experiences and sophisticated accommodations in the most sought-out destinations around the world.

[waldorfastoria.com](http://waldorfastoria.com)

**GDS Code**  
WA

**Hotels**  
34

**Rooms (Avg.)**  
360

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
36,000 ft<sup>2</sup>/3,345 m<sup>2</sup>

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

The Ritz-Carlton, St. Regis, Four Seasons, Rosewood



### THE WORLD X YOU.

LXR Hotels & Resorts is a hand-picked collection of independent and spirited luxury properties celebrating the timeless pursuit of personal adventure.

[lxrhotels.com](http://lxrhotels.com)

**GDS Code**  
OL

**Hotels**  
12

**Rooms (Avg.)**  
Varies by location

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
Varies by location

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

The Luxury Collection, The Leading Hotels of the World, Small Luxury Hotels of the World, Legend Preferred



### NEVER JUST STAY. STAY INSPIRED.

Spanning five continents with more than 40 properties, Conrad Hotels & Resorts creates a seamless connection between bold design, impactful experiences and curated contemporary art to inspire the conscientious luxury traveler.

[conradhotels.com](http://conradhotels.com)

**GDS Code**  
CN

**Hotels**  
47

**Rooms (Avg.)**  
321

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
21,500 ft<sup>2</sup>/1,997 m<sup>2</sup>

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

JW Marriott, Park Hyatt, Sofitel, Fairmont



# LIFESTYLE

Not “mass market,” these Lifestyle brands are stays that people want to tell their friends about. Each hotel in this category offers authentic points of view and individual stories that are reflected in every aspect of the immersive experience. They’re known for distinctive designs, locally inspired art, décor, F&B offerings, and an overall vibe that reflects the unique parts of the location’s culture.





# LIFESTYLE

## BRAND



### A POSITIVE STAY.

Canopy by Hilton is a vibrant boutique hotel brand that embodies the neighborhood. Each property is designed to be a modern and unique reflection of the surrounding area, so you always feel like you're part of the neighborhood. From brainstormers or micro-weddings in unique spaces to travel for business or leisure, solo, with friends and family or with a pet, we've got you covered.

[canopybyhilton.com](https://canopybyhilton.com)



### DISCOVER WHAT'S INSIDE

Curio Collection by Hilton is a global portfolio of upper upscale independent hotels, each one sought out by guests whose desire for exploration draws them to properties with unique character.

[curiocollection.com](https://curiocollection.com)



### DESIGNED FOR LOCALS, LOVED BY TRAVELERS.

Meet Motto by Hilton, an urban lifestyle hotel located in coveted urban neighborhoods around the world. Bringing together the best elements of a hotel, with locally inspired spaces and neighborhood flavors, we're your launchpad into the city. Our Travel-Sized™ Rooms have everything you need with a smaller, efficient and environmentally friendly footprint.

[mottobyhilton.com](https://mottobyhilton.com)

## STATS

**GDS Code**  
PY

**Hotels**  
40

**Rooms (Avg.)**  
165

**Wi-Fi**  
Free for all guests

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
3,000 ft<sup>2</sup>/280 m<sup>2</sup>

**Breakfast**  
Available for purchase, Gold/Diamond Honors Credit Applicable

### COMPETITIVE SET

Kimpton, Renaissance, 25hours hotels, Hyatt Centric

**GDS Code**  
QQ

**Hotels**  
147

**Rooms (Range)**  
32-998

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
Varies by location

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

Autograph Collection, The Leading Hotels of the World, The Unbound Collection by Hyatt

**GDS Code**  
UA

**Hotels**  
6

**Rooms (Avg.)**  
180

**Wi-Fi**  
Complimentary

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
5,000 ft<sup>2</sup> or more

**Breakfast**  
Available for purchase, Gold/Diamond Honors Credit Applicable

### COMPETITIVE SET

The Hoxton, CitizenM, Moxy, Yotel



# LIFESTYLE

## BRAND

### TAPESTRY COLLECTION by Hilton™

#### ANYTHING BUT GENERIC.

Tapestry Collection by Hilton is a gathering of original hotels supported by Hilton, meant for guests looking for uncommon experiences and who want to weave their own stories through travel.

[tapestriycollection.com](https://tapestriycollection.com)

### TEMPO by Hilton™

#### DESIGNED FOR THE RHYTHM OF LIFE.

Designed for ambitious travelers, Tempo hotels feature re-imagined guest rooms, dynamic open concept social spaces, premium Food & Beverage (F&B) offerings created in partnership with our mates at Bluestone Lane, state-of-the-art fitness facilities and programs, and flexible meeting spaces.

[tempobyhilton.com](https://tempobyhilton.com)

## STATS

**GDS  
Code**  
UP

**Hotels**  
117

**Rooms (Avg.)**  
58

**Wi-Fi**  
Free Wi-Fi for  
Hilton Honors  
members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
Varies by location

**Breakfast**  
Optional MyWay benefit  
for Gold/Diamond Honors  
members, delivered in the  
U.S. via daily F&B credit.

## COMPETITIVE SET

Tribute Portfolio

**GDS  
Code**  
PO

**Hotels**  
1

**Rooms**  
150-175

**Wi-Fi**  
Complimentary

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
1,000 ft<sup>2</sup> or more

**Breakfast**  
Available for purchase,  
Gold/Diamond Honors  
Credit Applicable

## COMPETITIVE SET

AC Hotels, aloft, Cambria Hotels, Hotel Indigo



# FULL SERVICE

Welcoming guests with premium amenities and signature comforts, our Full Service brands feature upscale offerings, such as sophisticated F&B, including restaurants, bars and in-room dining. Guests also enjoy indulgent spa and wellness services, state-of-the-art fitness centers, world-class meeting & event spaces, complimentary bellman and shuttle service, and more. All delivered through energizing, inviting spaces and caring, thoughtful service.





# FULL SERVICE

## BRAND

*Signia*  
by Hilton

### WHERE YOU MAKE THINGS HAPPEN.

An inspired, premier meetings and events-focused brand, created for both meeting professionals and sophisticated travelers alike.

[signiabyhilton.com](http://signiabyhilton.com)

## STATS

**GDS Code**  
HH  
& HL  
(Int'l)

**Hotels**  
2

**Rooms (Min.)**  
500

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Min.)**  
75 ft<sup>2</sup> per key

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

JW Marriott, Marriott Marquis, Grand Hyatt, Fairmont

  
**Hilton**  
HOTELS & RESORTS

### THE BEACON OF HOSPITALITY.

Leading innovation through a guest experience that sets the benchmark for meaningful experiences at hotels and resorts around the world, Hilton Hotels & Resorts is the iconic flagship brand of the Hilton portfolio.

[hiltonhotels.com](http://hiltonhotels.com)

**GDS Code**  
HH  
& HL  
(Int'l)

**Hotels**  
603

**Rooms (Avg.)**  
365

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
35,000 ft<sup>2</sup>/3,250 m<sup>2</sup>

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

Marriott, Sheraton, Hyatt Regency, Omni Hotels, Westin



# FULL SERVICE

## BRAND



### SIMPLY WELCOMING.

For those who enjoy the simple pleasures of travel and appreciate that comfort is found in the familiar and friendly, DoubleTree by Hilton welcomes you with warmth and kindness at hotels and resorts around the world.

[doubletree.com](http://doubletree.com)



### EXCEPTIONAL LOCATIONS CREATE EXTRAORDINARY EXPERIENCES.

Hilton Grand Vacations is a home away from home in the world's most popular vacation settings, providing modern conveniences and amenities tailored to each destination within spacious, well-appointed studios and one- to four-bedroom suites.

[stayhgv.com](http://stayhgv.com)

## STATS

**GDS Code**  
DT & HL (Int'l)

**Hotels**  
669

**Rooms (Avg.)**  
250

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Min.)**  
14,000 ft<sup>2</sup>/1,300 m<sup>2</sup>

**Breakfast**  
Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

Holiday Inn, Delta Hotels, Crown Plaza

**GDS Code**  
HH & HL (Int'l)

**Hotels**  
87

**Rooms (Avg.)**  
360

**Wi-Fi**  
Free Wi-Fi for Hilton Honors members

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
<1,000 ft<sup>2</sup>/ $<95$  m<sup>2</sup>

**Breakfast**  
Available at select locations (fees apply)

### COMPETITIVE SET

Marriott, Sheraton, Wyndham



# FOCUSED SERVICE

Balancing intuitive amenities and on-site offerings with a streamlined staff and footprint, our Focused Service brands deliver many of the same features as Full Service brands (business center, small meeting and event space, pool, etc.) at a more economical price point. Guests enjoy more self-sufficiency and complimentary services that add value to their stay, such as Wi-Fi, all-day coffee and tea, and self-parking.





# FOCUSED SERVICE

## BRAND



### SENSIBLY SOPHISTICATED.

At Hilton Garden Inn, you'll find an open, inviting atmosphere with warm, glowing service – from the first hello to the next – and thoughtful touches that make your stay easier and more comfortable.

[hiltongardeninn.com](http://hiltongardeninn.com)



### THE EASIEST DECISION OF EVERY TRIP

Hampton by Hilton delivers a seamless experience every time. From its intuitively designed accommodations, thoughtful service and a range of amenities, guests can always count on being greeted with a warm smile and experiencing an exceptional stay. That's the 100% Hampton Guarantee™.

[hampton.com](http://hampton.com)

## STATS

**GDS Code**  
GI

### Hotels

988

### Rooms (Min.)

140

### Wi-Fi

Free for all guests

### Room Rates

\$\$\$

### Meeting Space (Min.)

3,600 ft<sup>2</sup>/335 m<sup>2</sup>

### Breakfast

Optional MyWay benefit for Gold/Diamond Honors members, delivered in the U.S. via daily F&B credit.

### COMPETITIVE SET

Courtyard by Marriott, aloft, Hyatt Place, Holiday Inn, AC Hotels

**GDS Code**  
HX

### Hotels

2,947

### Rooms (Avg.)

105

### Wi-Fi

Free for all guests

### Room Rates

\$\$\$

### Meeting Space (Avg.)

<1,100 ft<sup>2</sup>/ $<100$  m<sup>2</sup>

### Breakfast

Free for all guests

### COMPETITIVE SET

Fairfield Inn, Holiday Inn Express & Suites, Comfort Suites, SpringHill Suites



# FOCUSED SERVICE



## BRAND

## STATS



### CHECK INTO DIFFERENT.

Say hello to a brand-new hotel experience from Hilton that's vibrant, affordable and young-at-heart. Thoughtfully-designed spaces, a 24/7 market, free build your own breakfast and free fast Wi-Fi all at an affordable price.

[trubyhilton.com](http://trubyhilton.com)



### PRACTICALLY INSPIRED. SIMPLY DELIGHTFUL.

Value-driven offering providing reliable essentials with unexpected touches, featuring simple, inspired design, comfortable guest rooms with practical amenities.

[sparkbyhilton.com](http://sparkbyhilton.com)

**GDS Code**  
RU

**Hotels**  
247

**Rooms (Avg.)**  
98

**Wi-Fi**  
Free for all guests

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
Not available

**Breakfast**  
Free for all guests

### COMPETITIVE SET

Best Western, LQ Hotel, Quality, Comfort Suites

**GDS Code**  
PE

**Hotels**  
1

**Rooms (Avg.)**  
60

**Wi-Fi**  
Free for all guests

**Room Rates**  
\$\$\$\$\$

**Meeting Space (Avg.)**  
<1,000 ft<sup>2</sup>

**Breakfast**  
Free for all guests

### COMPETITIVE SET

Baymont, Quality Inn, Days Inn, Super 8, Howard Johnson by Wyndham, Travelodge



# ALL SUITES

When you need a space to spread out, our All Suites brands may be the perfect fit. Offering separate areas to sleep, eat and work, they offer amenities like a complimentary breakfast, pet-friendly accommodations, fitness centers, pools, guest laundry facilities, and snack, beverage, and sundry items. Guests always feel right at home.





# ALL SUITES

## BRAND

## STATS



**EMBASSY  
SUITES**  
by Hilton™

### MORE WHEN IT MATTERS.

Embassy Suites is the welcoming brand that offers a comfortable stay through two-room suites, free made-to-order breakfast and complimentary drinks every night.

[embassysuites.com](http://embassysuites.com)

**GDS  
Code  
ES**

### Hotels

266

### Rooms (Avg.)

230

### Wi-Fi

Free Wi-Fi for Hilton Honors members

### Room Rates

\$\$\$\$\$

### Meeting Space (Min.)

10,000 ft<sup>2</sup>/930 m<sup>2</sup>

### Breakfast

Free for all guests

### COMPETITIVE SET

Marriott, Sheraton, Hyatt Regency, Westin, Renaissance

**GDS  
Code  
HG**

### Hotels

539

### Rooms (Avg.)

120

### Wi-Fi

Free for all guests

### Room Rates

\$\$\$\$\$\*

### Meeting Space (Avg.)

<1,000 ft<sup>2</sup>/<sup><</sup>95 m<sup>2</sup>

### Breakfast

Free for all guests

### COMPETITIVE SET

Residence Inn, Staybridge Suites, Hyatt House, Element

**GDS  
Code  
HT**

### Hotels

635

### Rooms (Avg.)

152

### Wi-Fi

Free for all guests

### Room Rates

\$\$\$\$\$\*

### Meeting Space (Avg.)

Meeting rooms optional

### Breakfast

Free for all guests

### COMPETITIVE SET

TownPlace Suites, Candelwood Suites, Hawthorn Suites by Wyndham, Woodspring Suites

**GDS  
Code  
PY**

### Hotels

Just launched

### Rooms (Avg.)

121

### Wi-Fi

Free for all guests

### Room Rates

\$\$\$\$\$\*

### Meeting Space (Avg.)

N/A

### Breakfast

N/A

### COMPETITIVE SET

StayAPT Suites, Candlewood Suites, ECHO Suites, Extended Stay by Wyndham, EvernHome Suites and Extended Stay America Premier Suites

**HOMEWOOD  
SUITES** by Hilton™

### EVERY EXTENDED STAY MADE PERSONAL.

Homewood Suites offers a familiar and pleasant environment suited for an extended stay through the comforts of suites with full kitchens.

[homewoodsuites.com](http://homewoodsuites.com)

**HOME2**  
SUITES BY HILTON™

### EXTENDED STAY THE GREEN WAY.

Home2 Suites is the innovative mid-scale brand that offers a cost conscious extended stay through flexible suite configurations featuring kitchens and mindful amenities.

[home2suites.com](http://home2suites.com)

**PROJECT H3**  
by Hilton™

### APARTMENT-STYLE EXTENDED-STAY

Lower midscale, long-stay hotel for guests booking 20 nights or more. Features deliberate design, spacious apartment style accommodation and a nontraditional lobby experience.

[projecth3.com](http://projecth3.com)





# ALL INCLUSIVE. EXTRAORDINARY.

Hilton's all-inclusive portfolio of premium resorts offers all the perks of paradise bundled together in one convenient price tag. Delight attendees with outdoor meeting space, world-class amenities, stunning vistas, energizing nightlife and an array of curated dining options – all included with your stay.

From meetings, events and incentive trips to conventions and the unconventional, nothing beats the ease of an all-inclusive resort that keeps everyone all together. Let our destinations be your ticket to an exhilarating new meeting experience.

Visit [hilton.com/allinclusive](https://hilton.com/allinclusive)

## Our Hilton All-Inclusive Resorts Offer Unencumbered Access to Unique Amenities and Experiences:

### Hospitality That Leaves an Impression

A Legacy of Team Members That Go Above and Beyond For Guests

### Breathtaking Spaces

Modern and Comfortable Accommodations Inspired by Locale

### Delicious Food & Delightful Drink

Upscale Cocktails and Cuisine with Offerings Available at Your Convenience

### Entertainment That Makes a Splash

Sport Facilities, Planned Activities and Entertainment for Guests of All Ages and Activity Levels

### Unforgettable Events

Space and Accommodations for Celebrations or Events for Every Budget





**Hilton Honors** is our guest loyalty program that gives members more of what matters most flexibility, control and value—at our 22 distinct hotel brands.

## Member Tier Benefits



Hilton Honors Discount



Points Toward Free Nights,  
Travel Partners and More



No Resort Fees on Reward Stays



Digital Check-In



Check-In and Choose Your Room



Digital Key



Free Wi-Fi\*



Access to Exclusive  
Hilton Honors Experiences

Learn more at [hiltonhonors.com](https://hiltonhonors.com)

\*Must be a Hilton Honors Member. Terms and Conditions apply. Standard Wi-Fi is free. Premium (if available) has a fee. Not free at properties with a resort charge.



# Thank You

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**Hilton**

**W**  
WALDORF ASTORIA

LXR

CONRAD

canopy

Signia  
-Hilton

**Hilton**

CURIO  
COLLECTION

**D**  
DOUBLETREE

TAPESTRY  
COLLECTION

**E**  
EMBASSY  
SUITES

TEMPO

MOTTO

**Hilton**  
Garden Inn

*Hampton*

tru

spark

HOMEWOOD  
SUITES

HOME2  
SUITES

**Hilton**  
GRAND VACATIONS

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**Hilton**  
HONORS

